What is The Care Professional Academy?

The Academy is a platform for you to track your staffs' learning and development. You can use it as a tool to help staff recognise their development needs, creating a culture of excellence through continued learning and development, while rewarding them for being part of the Adult Social Care workforce.

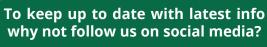
Initially trialled in Hertfordshire, as a partnership between Hertfordshire Care Providers Association (HCPA) and The Hertfordshire County Council (HCC), the Academy is now available across the UK.



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Rewarding Adult Care Staff while tracking professional development

Welcome to the **Academy!**



@SocialCareAcad







Welcome

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hcpc





Why join?

- Retain & incentivise your staff to learn by providing them with exclusive rewards and discounts.
- > Your employees' certificates and expiry dates all in one place.
- Management of your staff learning and development.
- Training passports can be used as a resource for governance monitoring and inspections.
- > Enhance your benefits and include in adverts.



Rewards & discounts

With a tiered reward system, you can **motivate your staff to learn** and upload their certificates to the Portal. This will result in them moving up through the 5 tiers to access more rewards and discounts!

Tier 1: The employee benefit programme Discounts and cashback from over 800 supermarkets, fashion, home & leisure retailers.

Tier 2: The Academy Affiliate travel club Transport discounts on bus travel, rentals, vehicle servicing and leasing.

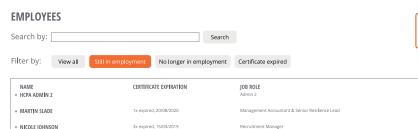
Tier 3: The exclusive student discount card: Over 200+ UK discounts and 42,000 worldwide discounts available.

Tier 4: Preferential rates only for Care Professionals: Day experiences and

preferential rates on essential workwear, equipment and household items.

Tier 5: Special luxury deals and offers

Spa days, spa breaks, treatments, hotel stays and online lifestyle retailers.



Care Academy Quality and Standards Specialis

Recruit & retain your staff

- > Demonstrate as an employer that you are committed to having a competent and confident workforce.
- Promote the Academy when recruiting to show that you invest in and value your staff.
- Motivate your employees to develop their skills and create a culture of excellence.



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LAST LIPDATED

18/08/202

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Tier 5 27/08/202